

General Assembly

Raised Bill No. 982

January Session, 2009

LCO No. 3421

03421_____PH_

Referred to Committee on Public Health

Introduced by: (PH)

AN ACT CONCERNING ASSISTED LIVING.

Be it enacted by the Senate and House of Representatives in General Assembly convened:

- 1 Section 1. (NEW) (Effective October 1, 2009) (a) No entity shall use the term "assisted living" in its name, title, advertising or other 3 communication with the public unless such entity: (1) Owns, operates 4 or manages a managed residential community pursuant to chapter 5 368bb of the general statutes where assisted living services are 6 provided to residents by an assisted living services agency licensed pursuant to chapter 368v of the general statutes and in accordance with regulations adopted by the Commissioner of Public Health; or (2) 8 9 owns, operates or manages an assisted living services agency licensed 10 pursuant to said chapter 368v.
 - (b) A violation of this section shall be deemed an unfair trade practice under subsection (a) of section 42-110b of the general statutes.

This act shall take effect as follows and shall amend the following sections:		
0 11 1	0.11.1.2000	
Section I	<i>October 1, 2009</i>	New section

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Statement of Purpose:

To protect consumers by ensuring that entities are not allowed to use the term "assisted living" in public communications unless the assisted living services are provided by licensed personnel.

[Proposed deletions are enclosed in brackets. Proposed additions are indicated by underline, except that when the entire text of a bill or resolution or a section of a bill or resolution is new, it is not underlined.]